Effective Communication
With the Public and the Media
Evaluation

Please circle the value of this class to you.

No value  Somewhat valuable  Valuable  Very Valuable

As a result of this class, what action(s) do you expect to take in the future?
(Check all that apply)

____ Initiate the creation of a communications plan for my organization
____ Take time to identify and assess my organization’s communication needs
____ Draft a timetable for action steps
____ Create a communication’s committee to carry out a communications plan
____ Use the trust behaviors handout for a group discussion
____ Talk to my local newspaper reporter or editor with a better understanding of their role
____ Write a press release
____ Start a community blog/Facebook page
____ No action
____ Other: ______________________________________________________________

What percentage of Arkansas households subscribe to Arkansas Democrat-Gazette?

75 percent  25 percent  10 percent  5 percent

Comments or suggestions about the program:

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