Entrepreneur Camp –
Basic & Advanced

Who: Basic – 9-13 year olds interested in learning the basics of starting your own business
Advanced - 14-19 year olds interested in starting a real business.

Cost: $155 (includes supplies, lodging, meals, and t-shirt)

When: February 20-22, 2015
7:00 p.m. Friday through 1:00 p.m. Sunday

Where: C. A. Vines Arkansas 4-H Center
www.arkansas4hcenter.org
Ferndale (West Little Rock), AR

What: Basic: Campers will make a business plan, produce a mock business, and sell their products to fellow campers, as well as creating a personal budget and managing their finances.

Advanced: Campers will explore the feasibility of a business concept they are interested in pursuing in real life. They will utilize computers to conduct basic market and financial research and create a presentation about to pitch their business idea to potential investors or customers. Campers will participate in a hands-on experiential simulation to experience their future in a financial decision-making mode.

Talent show, recreation, and other camp fun included.

Why: Research has shown that many youth have an interest in starting entrepreneurial business ventures, but feel they lack the knowledge to do so. In addition, financial preparedness among youth is critical to their well-being and the economic future.

Entrepreneur camp provides a fun, experiential way for Arkansas youth to begin learning and practicing economic skills. It also offers youth the opportunity to participate in a camp during the school year.

How to Register: Register on 4hOnline: http://arkansas.4honline.com
Registration deadline February 2, 2015

For more information contact: Creenna Bocksnick
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