

WANT TO SUPPORT ARKANSAS AGRICULTURE?

The “Arkansas Grown” mark is a registered trademark of the Arkansas Agriculture Department (AAD) filed with the Arkansas Secretary of State. It may appear in black and white or black and green versions.



This mark is to be used solely for the purpose of promoting Arkansas agricultural products and may only be used under written agreement with AAD in conjunction with the Arkansas Grown Branding Program.

For the purpose of the Arkansas Grown Branding Program, the term “Arkansas agricultural product” is defined to mean raw or finished goods consisting entirely of or made substantially from farm, forest and nursery products produced in Arkansas. AAD has sole authority to determine if products meet these standards and may establish criteria specific to unique products.

Those wishing to display the Arkansas Grown brand on their product or at their point of sale must make application to the AAD Marketing Division on the appropriate registration forms.

Use of the Arkansas Grown brand does not imply any affiliation or endorsement by the AAD and no such statement can be made by the registrant.

Registration to use the Arkansas Grown brand may be revoked at any time if the brand is used in a manner inconsistent with the requirements of the Arkansas Grown Branding Program.

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