

FY2015 Family & Consumer Sciences Impact Saving Van Buren County's Dollars

Van Buren County



Total FCS Program Overview

| | |
|-------------------------------|-----------|
| Educational Contacts | 7,722 |
| Volunteers | 282 |
| Value of Volunteer Hours (\$) | \$595,137 |

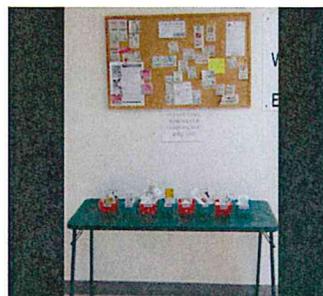
Highlights

| | |
|-------------------------------|-------|
| Number of EHC Members | 96 |
| Adopted Healthier Behaviors | 215 |
| Increased Knowledge | 274 |
| Total Reached on Social Media | 3,435 |
| Adopted Financial Practices | 15 |
| Dollars Saved | \$679 |

"I have saved \$50.00 using only one resource taught in the class!"

-- Laura Ragsdale, Coupon College Participant

Picture of Coupon College Participants



Coupon Table located outside Van Buren County Extension Offices for clientele to pick up coupons and valuable money saving information.

Relevance

Based on the Van Buren County Quickfacts, 24.4% of the population is in poverty. The average cost per meal is \$2.83 in Van Buren County. This is well over the Arkansas average cost per meal which is \$2.65. With the rate of average meal cost being so high, every family could use education on how to save money at the grocery store.

Response

The Van Buren County Extension Staff offered a Coupon College class to the public. The class taught the participants tips for using coupons in the grocery store and also how to effectively use their own technology to save money. This class focused on practical money saving ideas and showed participants how to save money on items they already purchase for their families. Some of the resources utilized include coupons, online coupons, rebate apps, and store apps. The first class was held in June at the Van Buren County Quorum Court Room with 10 participants.

Results

Since the class held in June, these participants have reported they have saved a total of \$679.00. All of the participants said the class was valuable and that they would recommend the class to others. In a three month post survey, 80% said they have adopted at least one of the money saving practices discussed in the class. The most popular resource used is the rebate app, Ibotta. Three months since the class, one participant has saved \$300 using several of the practices discussed. If she carries on these saving practices for one year, she will have saved \$1,200.

U of A DIVISION OF AGRICULTURE
RESEARCH & EXTENSION
University of Arkansas System



Van Buren County Extension Service
1414 HWY 65 S Suite 137, Clinton, AR 72031 •
(501)-745-7117 • www.uaex.edu/van-buren
www.facebook.com/UAEX.FCS.VBC